

YCHRA
YAMHILL COUNTY
HUMAN RESOURCE ASSOCIATION

**YAMHILL COUNTY HUMAN RESOURCE ASSOCIATION
CERTIFICATE OF COMPLETION AND ATTENDANCE**

“Building Engagement to Connect People to Purpose”

PRESENTED BY

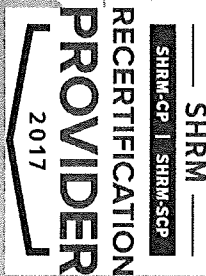
Devin C Hughes, Chief Inspiration Officer, Speaker, Author, Storyteller

November 8, 2018
Linfield College

Attendee

YCHRA Representative

YCHRA is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM
Activity ID: 18-5VR7R PDCs: 1.5



**Yamhill County Human Resource Association
November Meeting Announcement**

Date & Time: November 8, 2018, 7:45am – 9:30am
7:45 am – 8:00 am Registration & Networking
8:00 am – 9:30 Program

Location: Linfield College, Riley Campus Center, Room 201 (see attached map)

Price: FREE

RSVP: rebecca@westhillshhealthcare.com
Please RSVP (if possible) by November 1st, 2018

Program Description: "Building Engagement to Connect People to Purpose"

Speaker: Devin C Hughes, Chief Inspiration Officer, Speaker, Author, Storyteller

Today's top organizations are facing a war for talent on a global scale - one that by all accounts is growing worse by the day. There is a worldwide epidemic of disengagement and no place to hide outdated organizational culture practices. In order to win, HR teams must get serious about engaging employees and helping them thrive.

Why should you care about employee engagement? The research is clear. Business success is dependent on an engaged and enabled workforce. Positive environments are performance enhancers. They are characterized by higher productivity, less turnover and more resilient cultures. Organizations with highly engaged employees outperform the competition by as much as 202% (Gallup). Companies scoring highest for engagement achieve 4.5 times the revenue growth of those that rate lowest. Increasingly employees are looking for more purpose and meaning in their work. More than career paths, they want to feel alive at work—that what they are doing is making a positive difference.

In this session, you will learn:

- How prepared organizations must now deal with these challenges
- How to effectively engage leaders and managers in conversations that link engagement to their business objectives
- How to create a culture of personal accountability that builds trust across the organization
- How to build fun and celebration into your culture without sacrificing a relentless pursuit of results
- How to overcome cultural and behavioral barriers against successful engagement and leadership conviction without over-spending

Takeaways?

You will receive practical tools designed to help you back at the office.

About the Speaker: Devin C. Hughes is a personal and organizational development aficionado, keynote speaker, author and frequent eclectic thinker. He is best known for his expertise in the science of positive performance, organizational/cultural change and leadership development. He is an avid storyteller who has the unique ability to connect with audiences by inspiring them to be the change they wish to see in the world.

Devin has been consulting, training, speaking and writing about personal development and organizational change for the last decade. Devin's unique background and success story truly sets him apart from most professional speakers and guest lecturers. It's for this very reason that people come away from his keynotes entertained, inspired and motivated – but more importantly, with the practical, applicable, actionable tactics and strategies for acting on their inspiration and motivation. By the end of his talks, seminars and workshops, participants are equipped to deal with the day-to-day challenges they face.

Devin provides a framework for turning around the unmotivated, and lost with real world practical solutions. His talks and programs help to raise self-awareness and jump-start one's potential. He inspires people to achieve their personal and organizational goals faster by capitalizing on the power of the "Optimism, Positivity & Happiness". With a wealth of experience, he knows what it takes to generate meaningful change that will unite and inspire an organization.

Additionally, he has won multiple awards for his value creation approach to customer experiences in a variety of industries. He has accomplished these successes through a teaching orientation and providing non-experts with dynamic tools so they can succeed like experts.

Devin received his BA from Colgate University and M.S. from Southern New Hampshire University. His website is <http://www.devinchughes.com/>. He is the author of 12 books and lives in San Diego, CA with his wife and four daughters.